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Collection and recycling of “Pure Water” plastic bags

Country: Togo

Partner: Jevosp



Target area:

Kara (approximately 400 km north of Lomé (Capital of Togo))

Context, issues:

Household waste management remains a real problem in Togo in general and in Kara in particular. There are numerous improvised dumps in front of each house and around the road. People go so far as to pour their waste into rivers; Thus preventing normal flow of water into the river and thus causing flooding during the rainy season. Some go so far as to storm the unfinished houses and transform them completely into public dumps. What does not fail to stir up the anger of the owners and it turns sometimes to catastrophe. Since water is a source of life and therefore indispensable to health, everyone is forced to drink it. But the average living standards of a Togolese does not allow any Togolese to buy a can of mineral water which on average costs 400fcfa (0.61 Euros).



Example of a bottle of mineral water



Thus the majority of Togolese is content to consume the sachets of water that today swarm in all four corners of the country. This situation greatly increases the degree of pollution in our country. Because we can see in each corner of street these empty sachets after use thrown to the couldn't-give-a-damn approach. And this is only getting worse as the number of companies manufacturing these bags of water continues to multiply.



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Example of water sachets “pure water”



Empty pure water sachets thrown away

Actions and activities:

The JEVOSP association has thus set itself the objective of bringing its stone to the building for better waste management in the region of Kara in particular and throughout Togo in general. It still intends within the framework of You.Com project to revitalize youth entrepreneurship through recycling.

Thus the activities that will be carried out are the following:

- Awareness campaigns,



- Meetings and training of young people
- “clean neighborhoods” and “clean cities” days
- Sporting and cultural events followed by awareness raising
- Collect empty water bags and make different objects
- Press conference
- Dissemination through social networks ... etc



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Training workshop of some young apprentice of an orphanage in Kara about entrepreneurship through recycling

Partner Actors

In order to do so, the association will have to work in collaboration with various actors: NGOs and environmental associations and organizations working with young people, the office of mayor, the prefecture, the CDQ (Districts Development Committee) and the CDV (Villages Development Committee)

Beneficiaries

The population itself will be the primary beneficiary because it will have a healthier environment. NGOs and partner associations, young people concerned by the project, volunteers (national and Non-national).