



Be Ecological

Country: Romania

Partner: Asociația Educativă



Asociația
Educativă



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Objective

Specific objectives

S01. Creating a campaign in 20 schools about the importance of protecting the environment (air, earth, water. ...).

S02. Organizing a campaign in 5 High Schools to collect bottle caps.

S03. Organizing a campaign in 5 Elementary Schools to collect recycled paper, to induce to the youngsters the idea of active member in the community.

S04. Organizing a contest of “paintings” done with the bottle caps recycled in the previous activity.

S05. Organizing an exposition with the paintings and other “art-works” manufactured by the children with the bottle caps.

Outline of content

We started with only 5 schools from Arad city, but in the end there were more than 20 schools, high schools and kindergarden from all over the county involved in the project.

We collected more than 300.000 bottle caps and more than 5 tones of recycled paper.

The bottle caps were used in different activities, like:

- forming the longest bottle caps chain in the world (a World Guinness Record),
- decorating a wood house in the children's parc,
- huge “paintings”
- different art work with children from the Day Care institution of Arad

The bottle caps we recycled helped us enter the World Guinness Book. We are talking about a major mobilization of the volunteers from Arad, with the help of tens of students and not last the local Community Police, we managed to create the longest bottle cap chain, with more than 230.000 pieces, with a length of 2.500 m.

On the 2nd of July 2016, on the athletic stadium Gloria of Arad, we managed to beat the previous record, held by an organization from



Belgium, with a bottle cap chain of 442 m.

Suggested supporting material

For the succes of the project, we used:

- flyers and posters in all the schools
- special boxes to collect the botle caps and the paper
- social media publicity



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